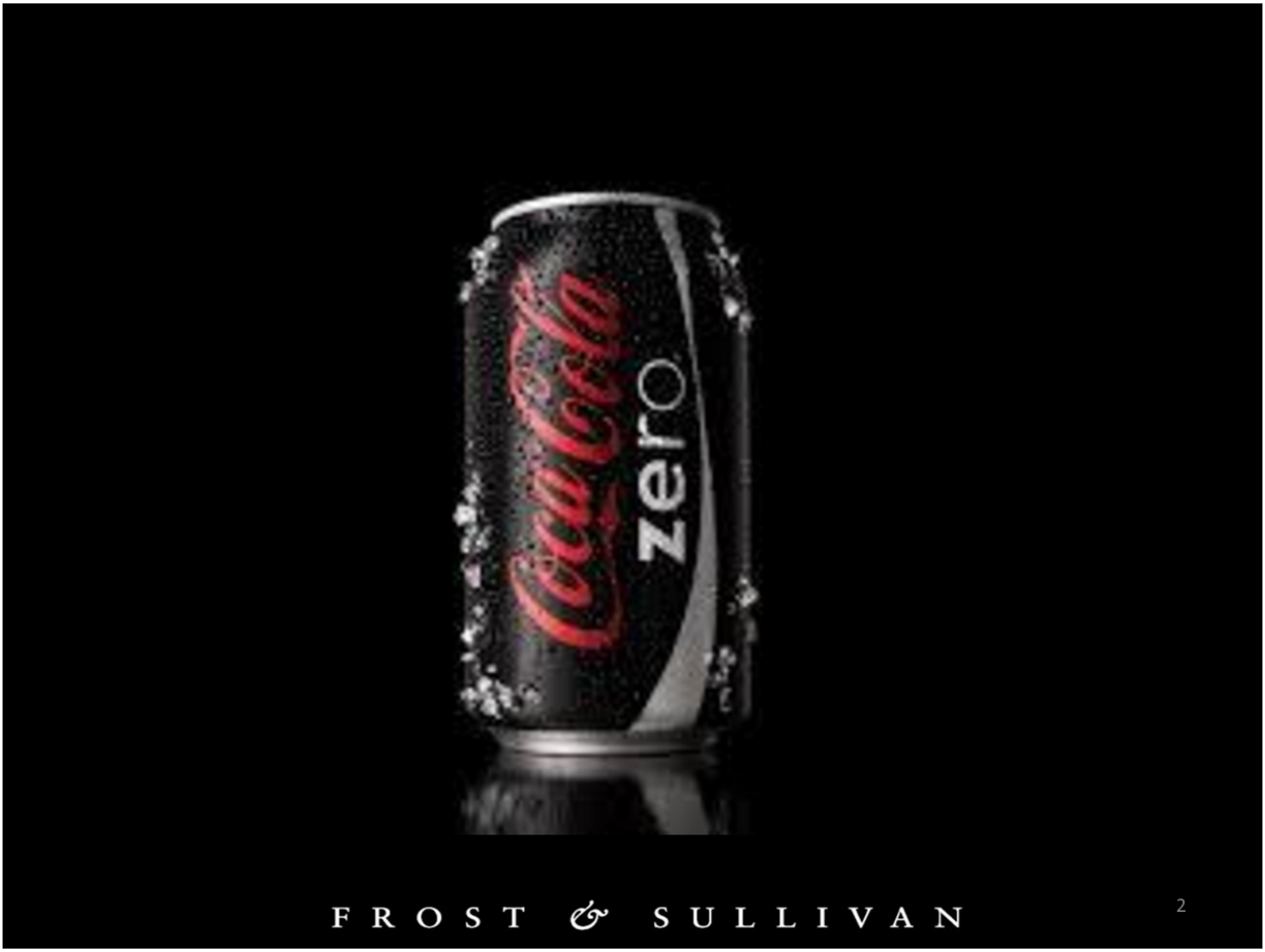
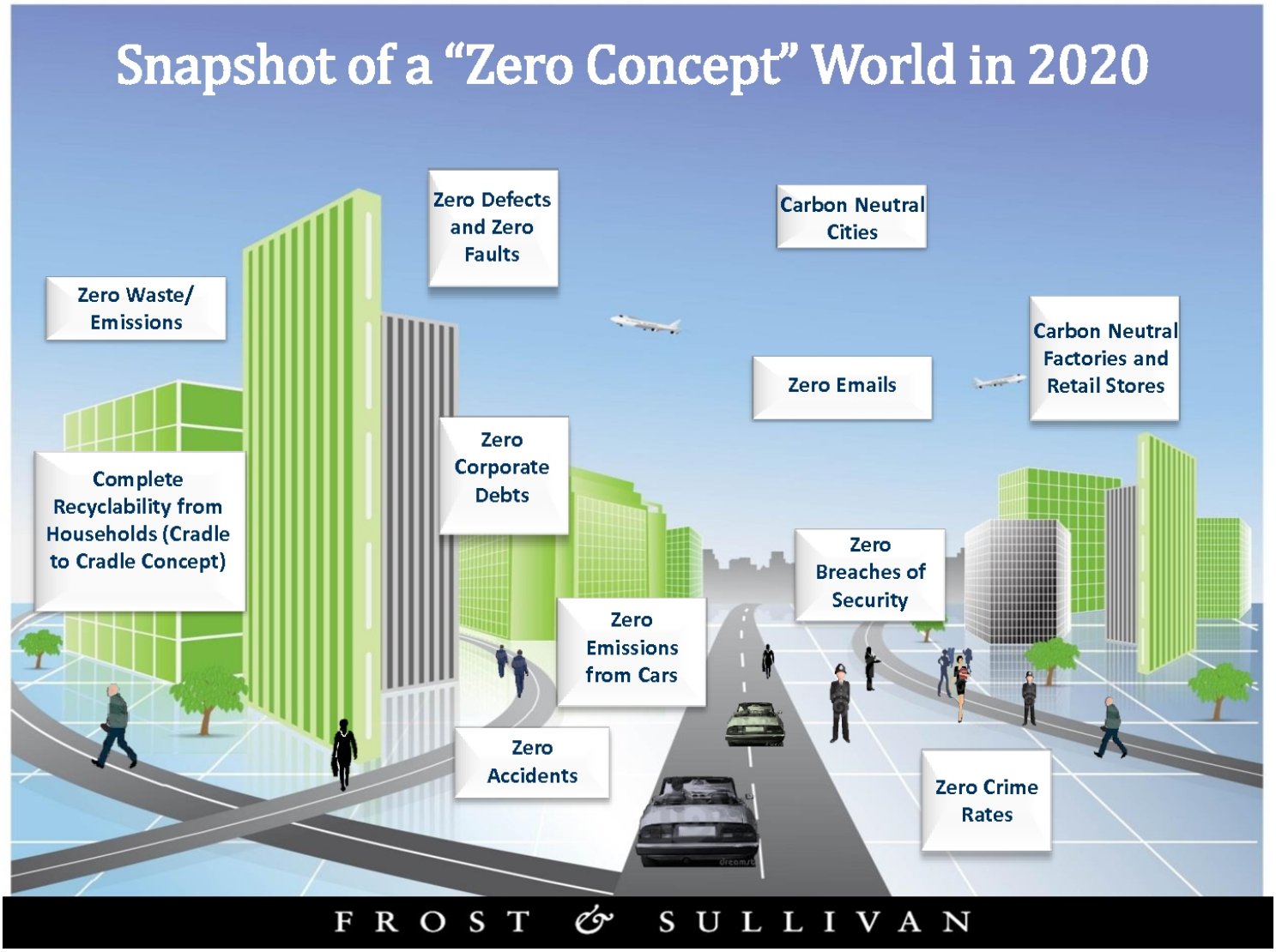
ΣCO_2
TEMPERATURE INCREASE
NEGATIVE EFFECTS
TED


Coca-Cola
zero


Snapshot of a "Zero Concept" World in 2020
Zero Defects and Zero Faults
Carbon Neutral Cities
Zero Waste/ Emissions
Carbon Neutral Factories and Retail Stores
Zero Emails
Zero Corporate Debts
Complete Recyclability from Households (Cradle to Cradle Concept)
Zero Breaches of Security
Zero Emissions from Cars
Zero Accidents
Zero Crime Rates
FROST & SULLIVAN

THE ALBUM
INCL. THE HITSINGLE
WHO LET THE DOGS OUT
BAHA MEN
WHO LET THE DOGS OUT

ANDY GRAMMER
MAGAZINES OR NOVELS
HONEY, I'M GOOD.

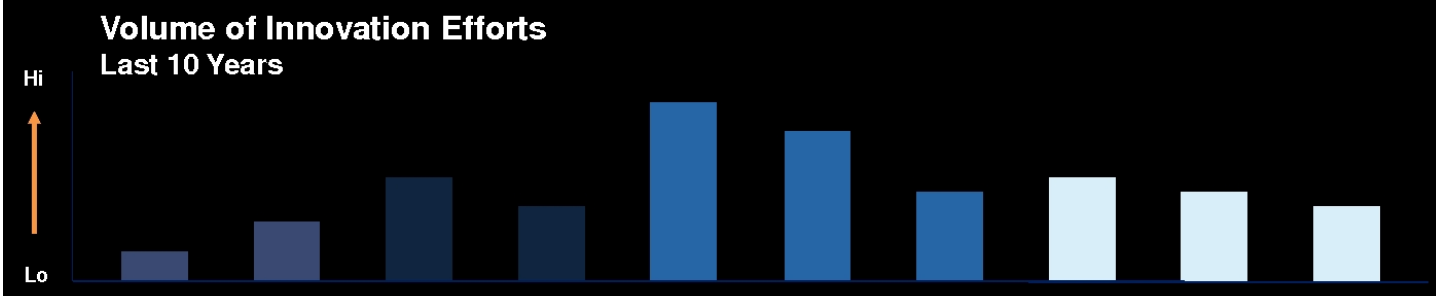
Sameed Ahmed
AND TAKE A MASSIVE
option

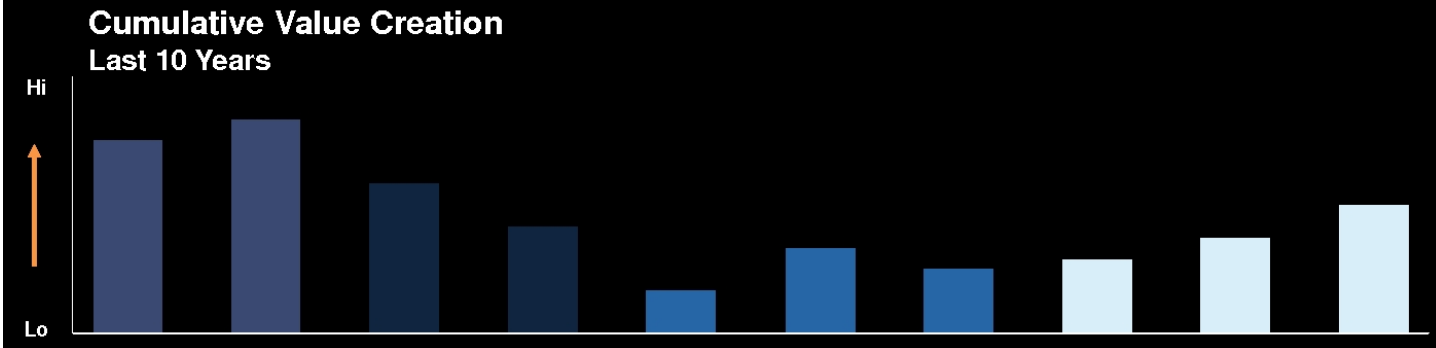
Google

iPhone 5s
From
$19/month
iPhone 6
From
$23/month
iPhone 6 Plus
From
$27/month
monthly installments
iPhone 6s
From
$27/month
iPhone 6s Plus
From
$31/month

Business Model innovation

Strategy		Process		Product			Delivery		
Business model	Partnering	Enabling process	Core process	Product performance	Product system	Service	Channel	Brand	Customer experience





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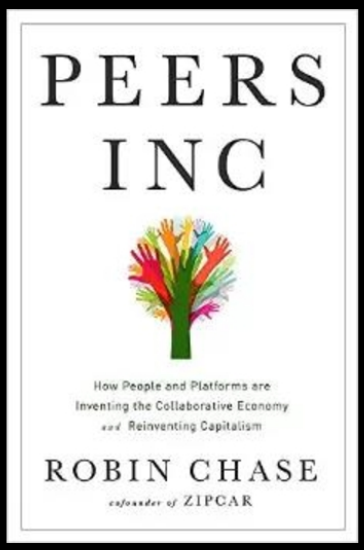
Platform

1. Unlock excess capacity
2. Potential for Open Innovation
3. Personalize
4. Software oriented



"We have moved from building economies of scale to building economies of platform."

FROST & SULLIVAN